

RENEE R.

UX DEVELOPER

PROFILE

Facilitates cutting-edge software development projects by leveraging 3+ years of experience in the IT industry. Optimizes application performance by designing, building, testing, and deploying customer-focused features and functionalities. Drives operational excellence by automating business processes.

UX Improvement | Web Application Development | Data Insights & Web Analytics

CONTACT



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LinkedIn

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EDUCATION

Bachelor of Science (BS) in Computer Science

California State University – Bakersfield (CSUB)

Strike – Sports League Application: Developed a MEAN stack web app by designing the front-end, UI, and UX using AWS server.

SKILLS

- WordPress Theme Customization
- WordPress Plugins (Store locators, Page builders, Custom-coded plugins)
- Bootstrap, React
- JavaScript, HTML, CSS
- Adobe Photoshop, InDesign, Illustrator, & XD
- Google Analytics & Trends
- PHP, Python, Vim, C/C++
- PostgreSQL, Unix/Linux

WORK EXPERIENCE

WEB DESIGNER & DEVELOPER

Luficy Products / 2020 – Present

Designed interactive product models with exploded views; formulated user-friendly documentation and training courses. Performed B2B interactions and assisted leadership with an offshore competitor acquisition. Implemented a company-wide intranet in collaboration with the System Administrator.

- Rebranded and managed two outdated WordPress websites; relaunched and migrated to a new hosting service. Redesigned demographic-based UI/UX using Adobe XD, Photoshop, and InDesign.
- Automated customer service processes by streamlining the support ticketing system, Freshdesk; trained the customer service team. Systemized support ticket generation, defined SOPs, and built an AI-powered knowledge base by setting up an email server.

SOFTWARE CONSULTANT | PROJECT MANAGEMENT INTERN

Sam's Shop/ 2017 – 2020

Liaised between clients and the development team. Supervised sprints, assigned tasks, and documented workflows. Handled backlog and approved bug fixes and UI/UX design. Assessed the simulation of location-based network emulation and created reports as the code review expert. Performed functionality testing.

- Led the development of a client e-commerce site and tested issues in the purchase process. Oversaw creation of a real-time safety app for Android and iOS. Led a 7-member offshore development team.

COMPUTER SCIENCE TUTOR & STUDENT TEACHING ASSISTANT

California State University / 2018 – 2019

Taught courses including, Object-Oriented Programming (OOP), Data Structures, Computer Networks, Algorithm Analysis, Operating Systems (OS), Computer Organization and Architecture (COA), and HTML & CSS. Supervised lab work and review sessions for 30+ Computer Science students.